

Conducttr Conference

#conducttr15

9:00-9:05

Introduction and Welcome

9:05-09:45

Games for Health

Applied games for healthcare and change behaviour
By Jurriaan van Rijswijk (@jurriaanvr)

09:45-10:15

TryLife: From community workshops to interactive screen

How to write and produce a “choose-your-own-life” movie
By Paul Irwin (@PaulRIrwin)

10:15-10:25 Open Mic! (*Opportunity to find collaborators*)

10:25-10:40 Break

10:40-11:20

Persistent Engagement with Peter and Wendy

Social media storytelling to engage audiences for a long period of time
By Emmett Furey (@emmettfurey)

11:20-11:50

Stories of Our Shared World

Documentary as co-creation
By Mandy Rose (@CollabDocs)

11:50-12:00 Open Mic! (*Opportunity to find collaborators*)

12:00-13:00 Lunch

13:00-13:40

Sex Games – Hot, Horny and Healthy

How the Mexican public health authority is using games to encourage health check-ups
By Naty Rios (@natygoico)

13:40-14:10

Teaching for Transformative Change

How to generate students’ community engagement through transmedia strategies
By Vicki Callahan (@vacall) and Michael Bodie (@bodiesattva)

13:00-14:10

Stories of Our Shared World

Exploring value in co-creation workshop
By Mandy Rose (@CollabDocs), Sarah Atkinson (@DrSarahAtkinson) and Helen Kennedy (@ludologista)

14:10-14:20 Open Mic! (*Opportunity to find collaborators*)

14:20-14:35 Break

14:35-15:15

Pirate Fishing: Participatory Documentary

How to transform a video news report into an interactive journalistic game
By Juliana Ruhfus (@julianaruhfus)

15:15-15:55

Learning in the wild with transmedia storytelling

How to use transmedia storytelling for informal and blended learning
By Elaine Raybourn (@elaineraybourn)

15:55-16:10 Break

16:10-16:40

Markarian Galaxy

Game design for new college student orientation
By Kerry Dobins (@historian227)

16:40-17:00

Creating connected experiences:

A live Sherlock Holmes crime scene
By Belen Santa-Olalla (@Belen_Santa)

17:00-17:15

Closure

By Robert Pratten (@robpratten)